COLAB
San Luis Obispo County

COLAB SLO FAST FACTS

WHAT IS THE COALITION OF LABOR, AGRICULTURE, AND BUSINESS OF SAN LUIS OBISPO COUNTY?

COLAB is a non-profit 501(c) 6 organization founded in 2009. COLAB has filed all required State and Federal documents. Contributions and gifts to COLAB are not tax deductible.

WHO STARTED COLAB AND HOW IS IT MANAGED?

COLAB was founded by a group of San Luis Obispo resident business owners, farmers, ranchers, professionals, and educators who wished to promote free enterprise, job growth, a reasonable regulatory environment, and fiscal constraint. It is governed by a diverse Board of Directors representative of the County's economic sectors. The Board is assisted by its Governmental Affairs Director, Mike Brown. Mr. Brown is a 42-year veteran former state and local government professional administrator.

WHAT DOES COLAB DO?

COLAB monitors state and local government agencies to ascertain whether existing and proposed policies support free enterprise, job growth, a reasonable regulatory environment, and fiscal constraint. We also monitor administrative actions, regulatory decisions, and fiscal matters for the same purpose. COLAB seeks to educate elected and appointed government officials and the public about the benefits of a healthy business and agricultural environment. To carry out this work we conduct numerous activities, not limited to, but including:

- **COLAB SLO Weekly Updates** containing policy analysis and alternative recommendations on local regulatory and financial policies which threaten business and retard economic growth.
- **COLAB SLO Monthly Newsletter** which provides more in depth background and exposes cost, inefficiency, and the downright absurdity of existing and proposed regulations and programs.
- **COLAB SLO Weekly Appearances** by our Government Affairs Director, Mike Brown, before the Board of Supervisors and other bodies opposing anti- business and anti-agriculture ordinances, rules, and policies.

- **Guest Radio Appearances** on public affairs shows highlighting the issues and rallying public support.
- **COLAB SLO Op Ed** opinion pieces in various newspapers.
- **COLAB SLO scheduled weekly segment** on the **Andy Caldwell Radio Show**.
- **Forging links and alliances** on specific issues of mutual concern with agricultural, business, tax taxpayer, and public interest organizations.
- **Providing confidential tactical and procedural advice** to permit applicants, organizations, and citizens suffering from abuse by regulatory bodies and/or public officials.
- **Providing recommendations (and expertise) for government reform** including clear program performance budgeting, accurate performance measurement for each government program cost center, and continuous process improvement.
- **COLAB SLO Action Alerts** for critical meetings where public presence and action are required.
- **Standup Media spots** in cooperation with allied organizations supporting or opposing specific legislation.
- **COLAB presentation of speeches** by nationally-recognized public policy experts, scholars, and authors.

COLAB does not endorse individual candidates for public office or provide political campaign contributions. From time to time COLAB may support or oppose initiative referenda.

HOW IS COLAB FUNDED?

COLAB is funded by membership dues, donations, and proceeds from special events such as dinners, speaker events, and membership mixers. We neither solicit nor receive governmental funds.

HOW DO I JOIN OR DONATE TO COLAB?

Please fill out a membership/donation form to become a member of COLAB. Please remember, COLAB does not disclose its membership list or donor list unless such disclosure is specifically authorized. COLAB does not sell its membership lists to other organizations.

HOW DO I REACH COLAB?

Phone: (805) 548-0340, or email: colabslo@gmail.com
Our Public Affairs Director: Mike Brown direct cell, (805) 944-4274, or email: Mike@colabslo.org
By US Postal Mail: COLAB, PO Box 13601, San Luis Obispo, CA 93406
On the Web: www.colabslo.org